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HARTH BUILDERS

Design • Build • Remodel



Project Spotlight:

*Learn more about this project on pages 2 & 3.*

Consumer Corner:

## Bitcoin Now Accepted

Bitcoin, as many of you may know, is a form of cryptocurrency that has captured the imagination of the investment community. The business community, on the other hand, has been slower to embrace this form of remuneration—leaving many investors with a form of currency that is challenging to utilize for any practical purpose. For those of our clients who may find themselves in this position, we will now accept Bitcoin to purchase remodeling services from Harth Builders.

According to Greg Harth, president of Harth Builders, accepting Bitcoin is one more way to make the remodeling process easy for clients. “We strive to be flexible when it comes to working with our clients. At the end of the day, if it makes it easier for our clients to invest in home improvements, then it only makes sense for Harth Builders to accept Bitcoin as a form of payment.



*To start a conversation about your next home remodeling project, contact Harth Builders at 215.654.0364.*

A family in Holland, Pa needed to renovate their first floor to be more functional for their lifestyle. With three small children in the home, the busy homeowners needed to improve visibility between rooms to make it easier to keep track of their little ones. They also wanted their 1980's Colonial to be more conducive to meal preparation and entertaining. They researched remodeling firms online, found Harth Builders, and reached out to start a conversation.

*"We knew we wanted to work with a company that could handle the entire project from design through construction,"* shared the homeowners. After meeting with the Harth team and learning about

our design-build process, they decided to proceed with the renovation.

Initially, the scope of the work focused primarily on interior renovations to the first floor. As the project progressed, and the design lead us to expand into the garage to accommodate a new laundry room and mudroom, several change orders were requested for exterior renovations. In the end, we transformed not just the first floor, but also the garage and most of the exterior facade.

To address the interior visibility issues, we removed a wall between the kitchen and the

family room. We also relocated the powder room and widened doorways. By opening up the space in this way, we dramatically improved the sight lines between rooms and into the backyard, as well. Another benefit of this change was that it allowed more natural light to flood into the space through the Marvin Integrity windows we installed along the exterior walls.

One of the unique aspects of this design was the absence of wall cabinets above the counters in the kitchen. Rather than blocking the line of sight along the exterior wall, we placed all the storage below the perimeter counters, in the double islands, as well as in the pantry, and pantry cabinets.

# A Visible Improvement in

Project Spotlight



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Within the cabinets, we incorporated roll-out shelves to provide the ease of access and improved functionality our clients desired. A two-tone palette was used for the cabinets, with white along the perimeter while the island cabinetry was painted Peppercorn gray.

We topped the cabinets with white Viatera Everest quartz with flecks of metallic gray. Behind the range, we used an eye-catching Sonoma Vihara iridescent tile from counter to ceiling which complements the counters and cabinetry beautifully.

On the floors, we installed engineered northern

red oak hardwood flooring, with the exception of the powder and mudrooms where we used tile more appropriate to those spaces.

Borrowing space from the garage, we created the ideal laundry room and mudrooms for a family with children. In the mudroom, each child has their own cubby—complete with hooks for coats, a wrap-around bench, and built-in compartments for stowing away shoes.

We transformed the garage to feature one large bay door for the vehicles. A standing seam metal pent roof extends over the garage door to the portico above the new “man door” entrance.

On the exterior, we installed James Hardie cement board siding in Cobblestone gray, as well as new black shutters.

There are many more details to share about this project, but we simply don't have the space to detail it all. More photos from this project can be viewed online on our portfolio. In closing, it is our mission to make our clients' homes their favorite places to be. So, it was gratifying to learn the impact this renovation has had for our clients. “Life is so much easier now” they said. “Our kitchen is now our favorite place to be.” As the saying goes, mission accomplished.

# Holland



## Company News

Please join us in welcoming the following new members of the Harth Builders team:

**Jennifer Williamson** –  
Architectural Designer

**Kris Urban** –  
Design Coordinator

**Amy Fisher** –  
Design-Build  
Consultant



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**A Note  
From Greg:**

**Join Harth Builders for Pike Fest on Sat., 9/15**

On Saturday, September 15th Harth Builders will proudly be participating in the 3rd Annual Pike Fest celebration.



Lower Gwynedd Township will close Bethlehem Pike between

Pennlyn Pike and Sheble Lane. Bring your family and enjoy wonderful food, beverages, live music, along with displays from local businesses and community groups. This is a pet-friendly event, so feel free to bring your furry family members, as well. The event will take place between 10 a.m. and 4 p.m. The Harth Builders display will be right in front of our building at 1021 N. Bethlehem Pike. I hope to see you there!



Company News: Welcoming New Team Members

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Harth Builders Fall 2018 Newsletter Highlights



[HarthBuilders.com](http://HarthBuilders.com)